



RED HAT | #23

THE WORLD'S MOST INNOVATIVE COMPANIES

Recognition speaks to power of
open source innovation

Forbes

YEAR 2010

19

160

TODAY

80

700 +

Red Hat employees in Switzerland

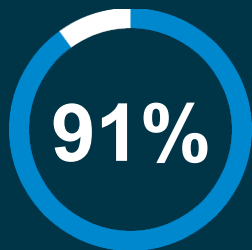
11'000 world wide

INTRODUCTION INTO YOUR DIGITAL JOURNEY

LÉONARD BODMER
COUNTRY MANAGER
RED HAT SWITZERLAND

WHERE ARE YOU IN YOUR DIGITAL JOURNEY?

IF YOU'RE NOT THERE YET, YOU'RE NOT ALONE



of respondents indicate they have a role for themselves in their organization's digital innovation over the next 2 years, with 29% saying it will be a significant role or their primary role

WHERE ARE YOU TODAY?

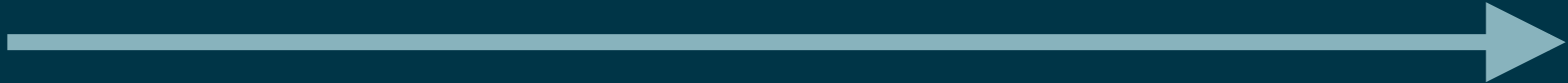
10%



50%



80%



WHAT IS THE DIGITALIZATION LEVEL
IN YOUR COMPANY

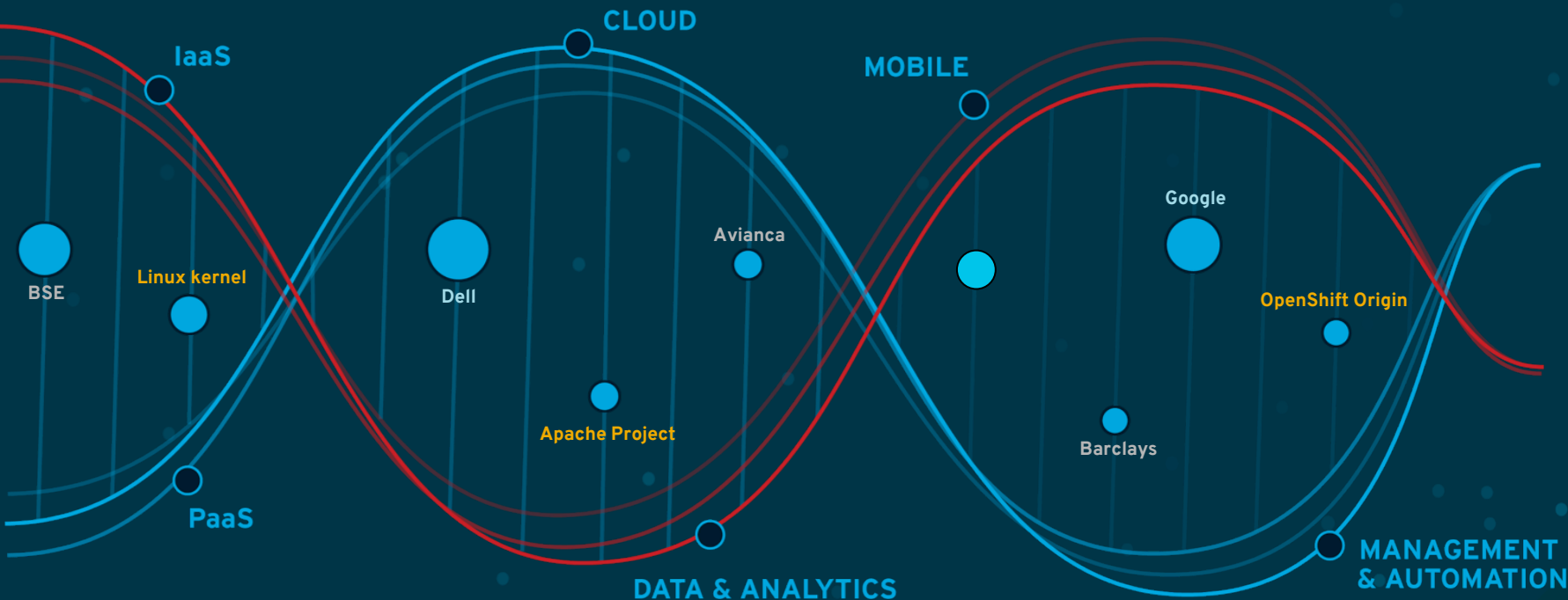
THE DIGITAL TRANSFORMATION JOURNEY



**I.T. TAKES
EVERYONE ON ALL PATHS**

PARTNERS + COMMUNITIES + CUSTOMERS

BUILDING THE FUTURE OF TECHNOLOGY, TOGETHER



PARTNER ECOSYSTEM

CLOUD PARTNERS



TECH PARTNERS



SI PARTNERS



AND CUSTOMERS

 **Baloise Bank SoBa**



SBB CFF FFS

HILTI



swisscom

IX GROUP

SWITCH

ENJOY YOUR DIGITAL DAY