



DIGITAL TRANSFORMATION WITH RED HAT CLOUD INFRASTRUCTURE

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I.T. LEADERS SAY CHANGE IS COMING

IS YOUR ORGANIZATION ALSO SEEING DIGITAL DISRUPTION?



anticipate that their industries will be disrupted by digital trends to a great or moderate extent.



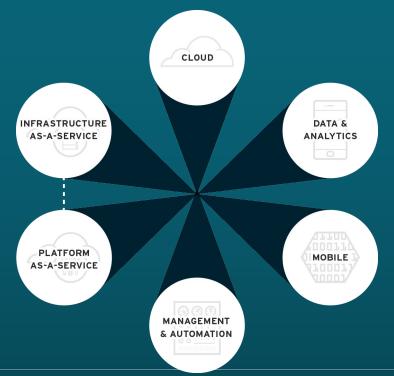
say their organizations are adequately preparing for the disruptions to come.





TECHNOLOGY IS MAKING A DIFFERENCE

BUSINESS TRENDS ARE MAKING I.T. MORE RELEVANT THAN EVER

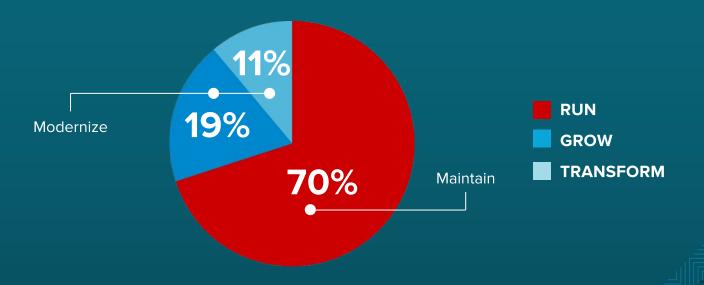






MAINTAIN AND MODERNIZE

I.T. SPENDING TO RUN, GROW, AND TRANSFORM THE BUSINESS, CROSS-INDUSTRY



Source: Graph created by Red Hat based on Gartner research. Potter, Kurt, Sanil Solanki, and Ken McGee, Run, Grow and Transform the Business IT Spending: Approaches to Categorization and Interpretation. Gartner G00308477, 27 June 2016





OPTIMIZE EXISTING WHILE BUILDING MODERN IT

Digital Transformation requires a balance across BiModal IT

IT INDUSTRIALIZATION

Cloud/Web-scale infrastructure Software-defined flexibility Diverse sourcing RENOVATE THE CORE OF I.T.

> BUILD BIMODAL CAPABILITY

DIGITALIZATION

Dealing with uncertainty Exploratory, iterative style Multidisciplinary teams New risk/speed trade-offs

NONLINEAR MODE

- Iterative development
- Small/innovative partners
- Optimized governance
- Managed risk
- Multidisciplinary teams

TRADITIONAL MODE

- Waterfall development
- Known vendors
- Strong governance
- Minimized risk
- Technology teams

Gartner.





When speed or innovation is

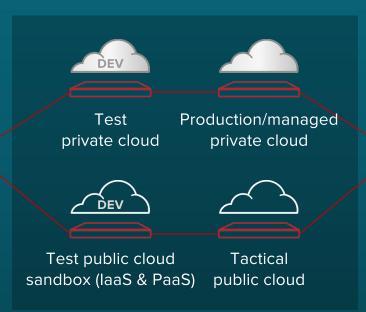
needed, or there is a high

degree of uncertainty

IT'S A DIFFERENT JOURNEY FOR EVERYONE

BUT HERE'S WHAT IT LOOKS LIKE FOR ONE FINANCIAL SERVICES CUSTOMER

AUTOMATION & DEVOPS PROCESSES



CONTAINERS FOR EVERYTHING



Strategic hybrid cloud





Traditional

physical

environment

Strategic

virtualization

RED HAT'S VISION: OPEN HYBRID CLOUD

EFFICIENT, STABLE TECHNOLOGY FOUNDATION ACROSS ALL 4 FOOTPRINTS









PRIVATE CLOUD F

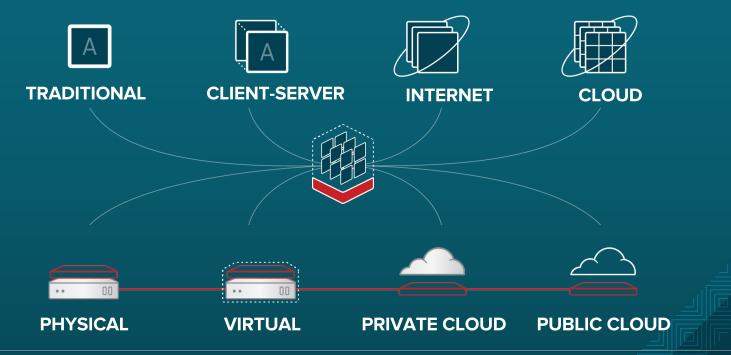
PUBLIC CLOUD





RED HAT'S VISION: OPEN HYBRID CLOUD

ALL KINDS OF APPS AND ENVIRONMENTS, INCLUDING CONTAINERS

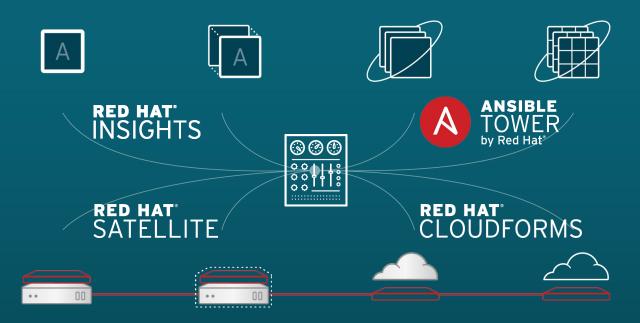






RED HAT'S VISION: OPEN HYBRID CLOUD

COMMON MANAGEMENT, INTEGRATION, AND AUTOMATION TO KEEP IT ALL GOING







RED HAT CLOUD INFRASTRUCTURE





RED HAT SATELLITE





MANAGEMENT

RED HAT CLOUDFORMS

RED HAT INSIGHTS



VIRTUALIZATION



VMware Microsoft Hyper-V



PRIVATE CLOUD

RED HAT OPENSTACK PLATFORM



PUBLIC CLOUD

Amazon Web Services Microsoft Azure



PLATFORM

RED HAT' ENTERPRISE LINUX'





STORAGE RED HAT **CEPH STORAGE**



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RED HAT CLOUD SUITE





MANAGEMENT

RED HAT CLOUDFORMS

RED HAT INSIGHTS







RED HAT SATELLITE





CONTAINERS



Kubernetes





VIRTUALIZATION

RED HAT. VIRTUALIZATION

VMware Microsoft Hyper-V



PRIVATE CLOUD

RED HAT OPENSTACK PLATFORM



PUBLIC CLOUD

Amazon Web Services Microsoft Azure



PLATFORM

RED HAT' ENTERPRISE LINUX'





STORAGE

RED HAT CEPH STORAGE









tedhat.



RED HAT FORUM

Europe, Middle East & Africa