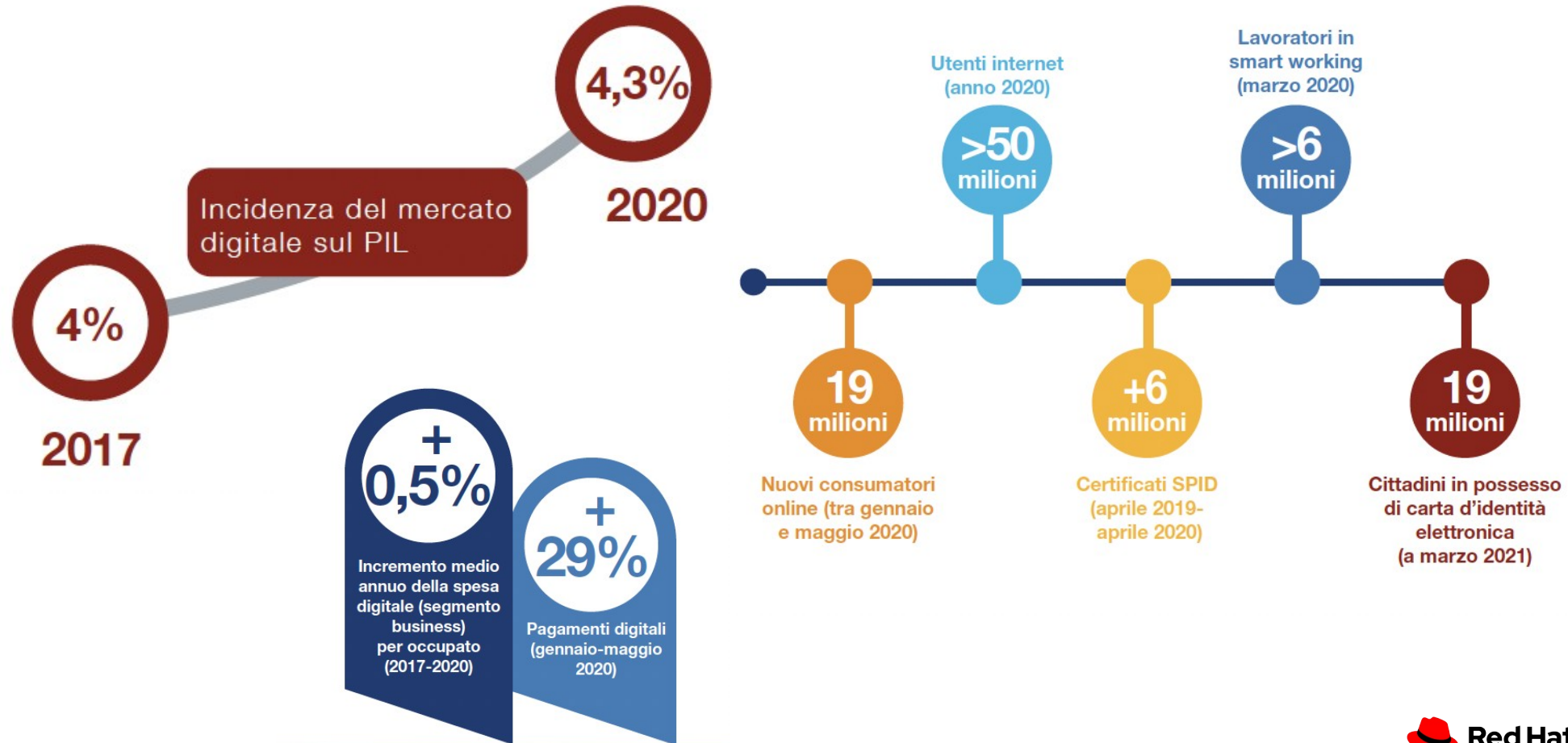




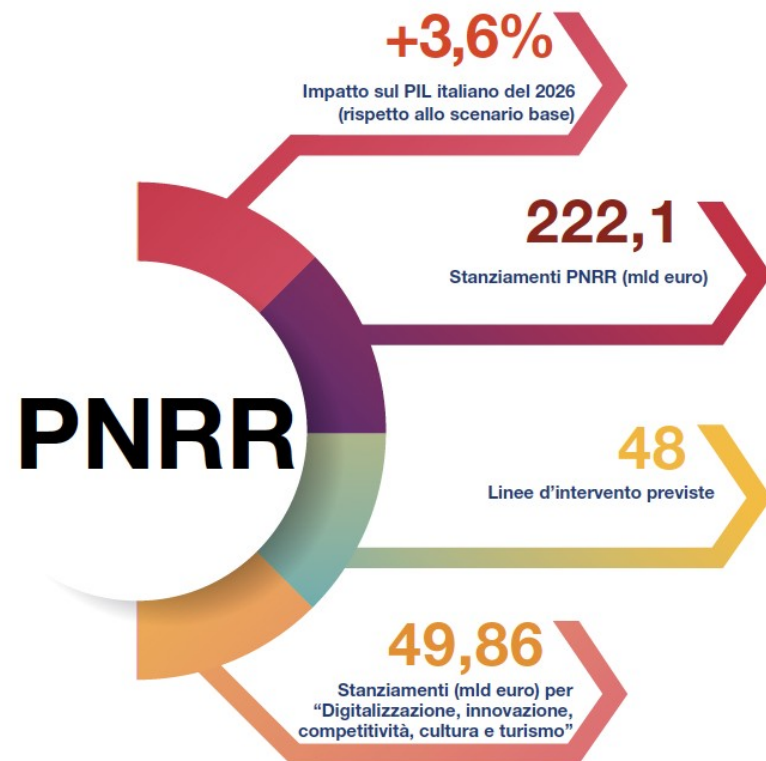
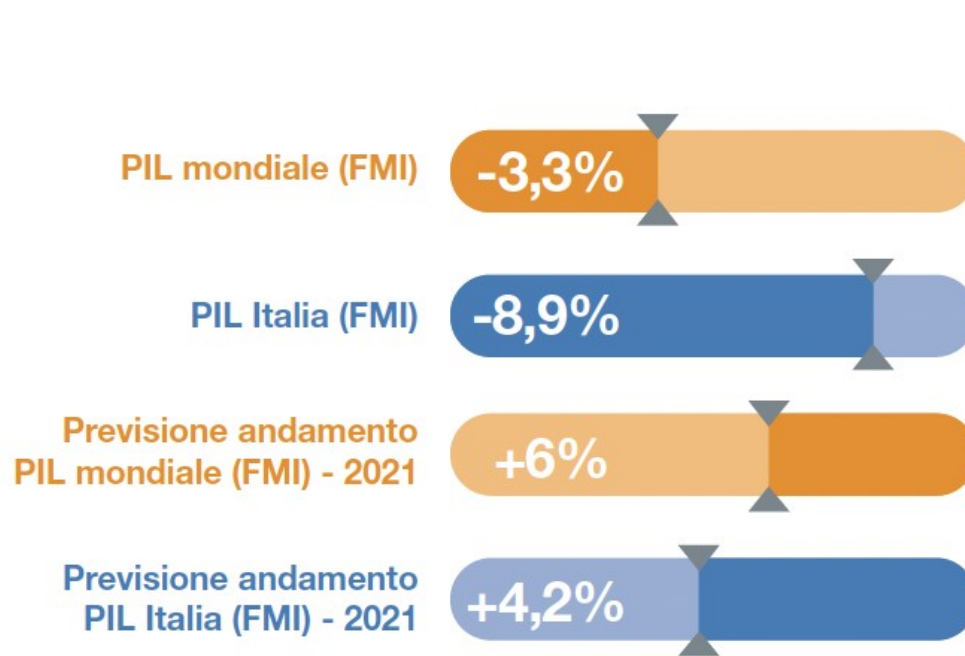
Welcome

Rodolfo Falcone
Country Manager, Red Hat Italy

Italy – Macro indicators: 2020



Italy – The context: 2021



Italy PNRR – Piano Nazionale per la Ripresa e la Resilienza

PNRR:

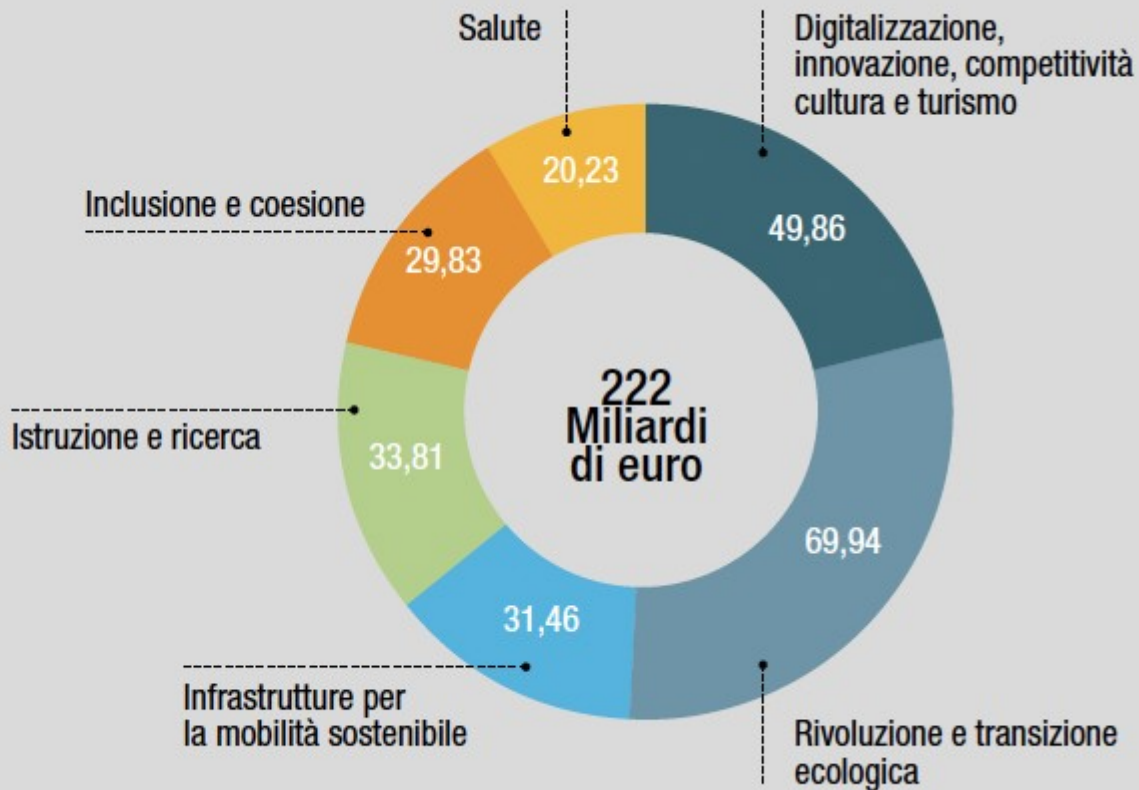
6 Missioni

16 Cluster

48 Linee di intervento



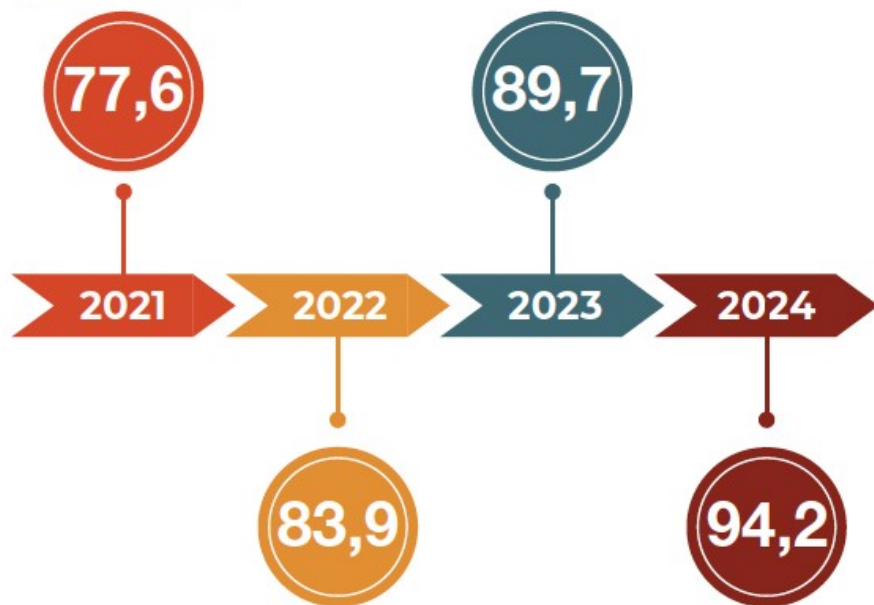
Valori in miliardi di euro
Fonte: NetConsulting cube, 2021



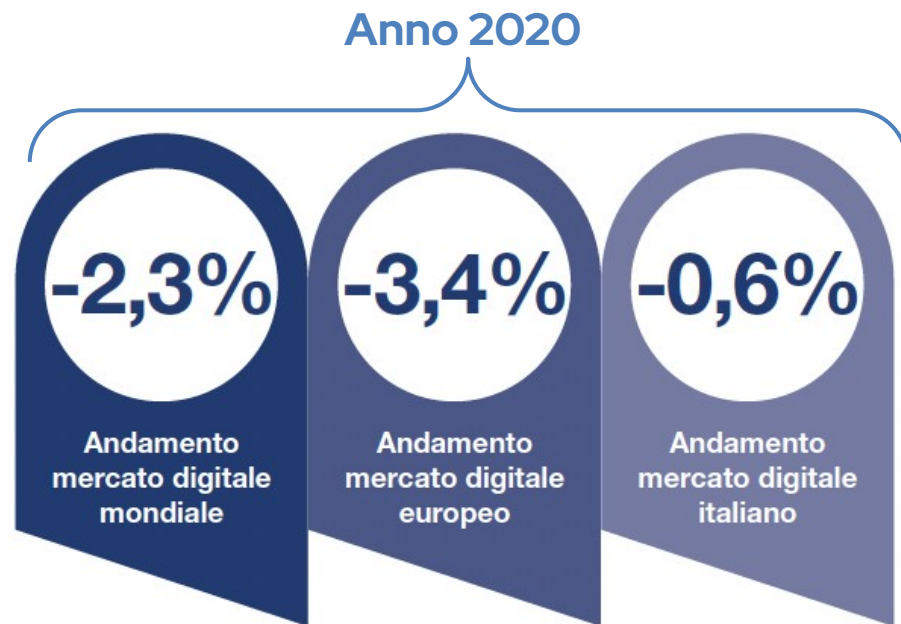
222 Miliardi = 191,5 MILIARDI DAL PNRR + 30,6 MILIARDI DAL PIANO COMPLEMENTARE GOVERNO ITALIANO

Italy - Digital market overview: 2020 - 2024

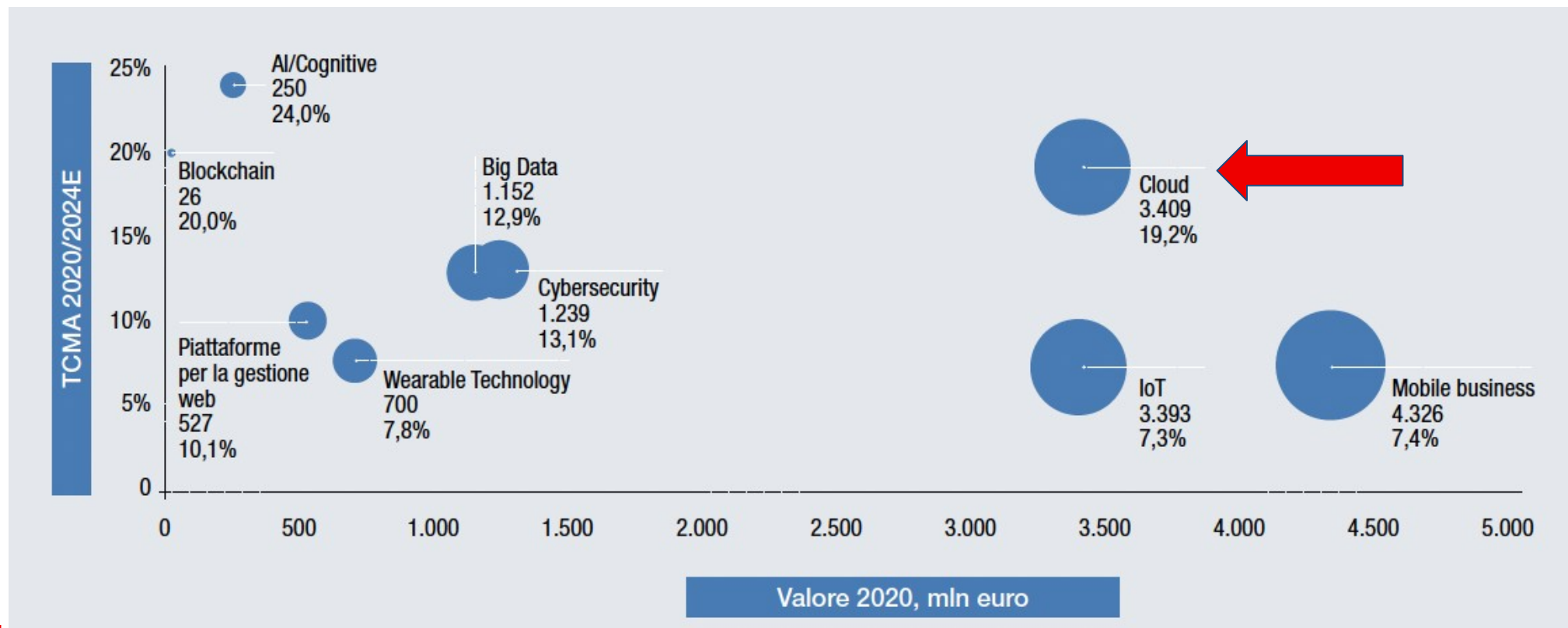
Previsione valore del mercato digitale
(mld euro)



(con l'utilizzo del 100% delle allocazioni
annue del PNRR)

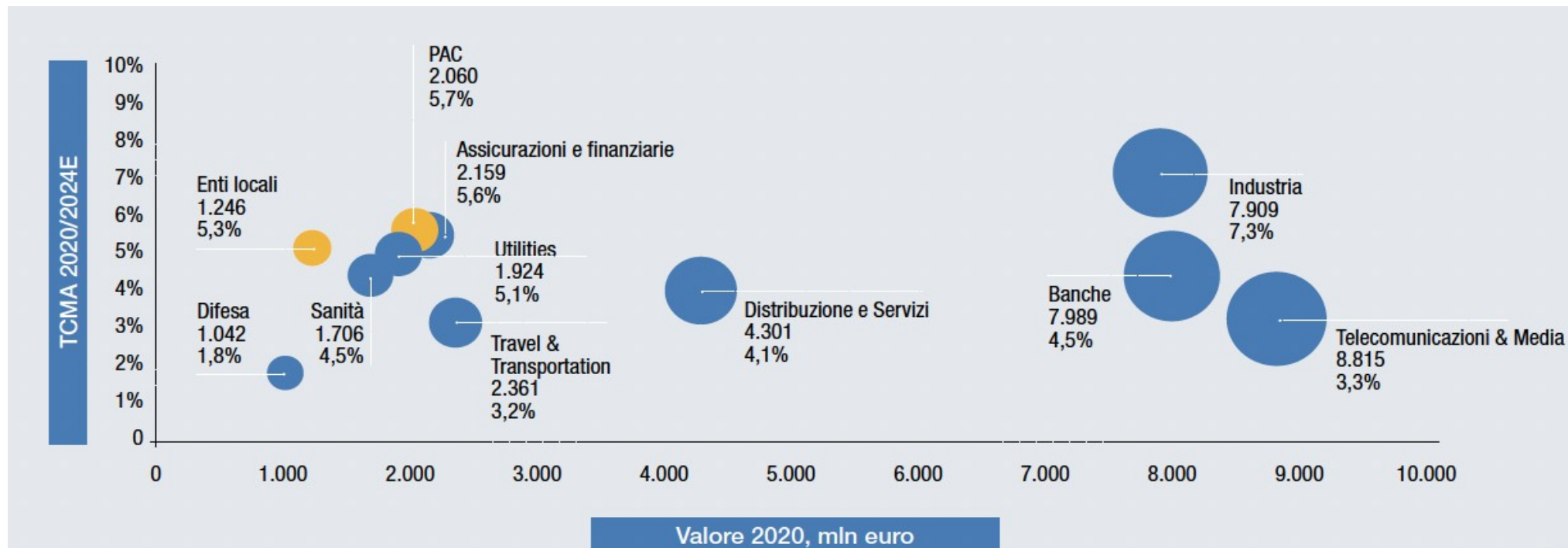


Italy – Digital market enablers: 2020 – 2024



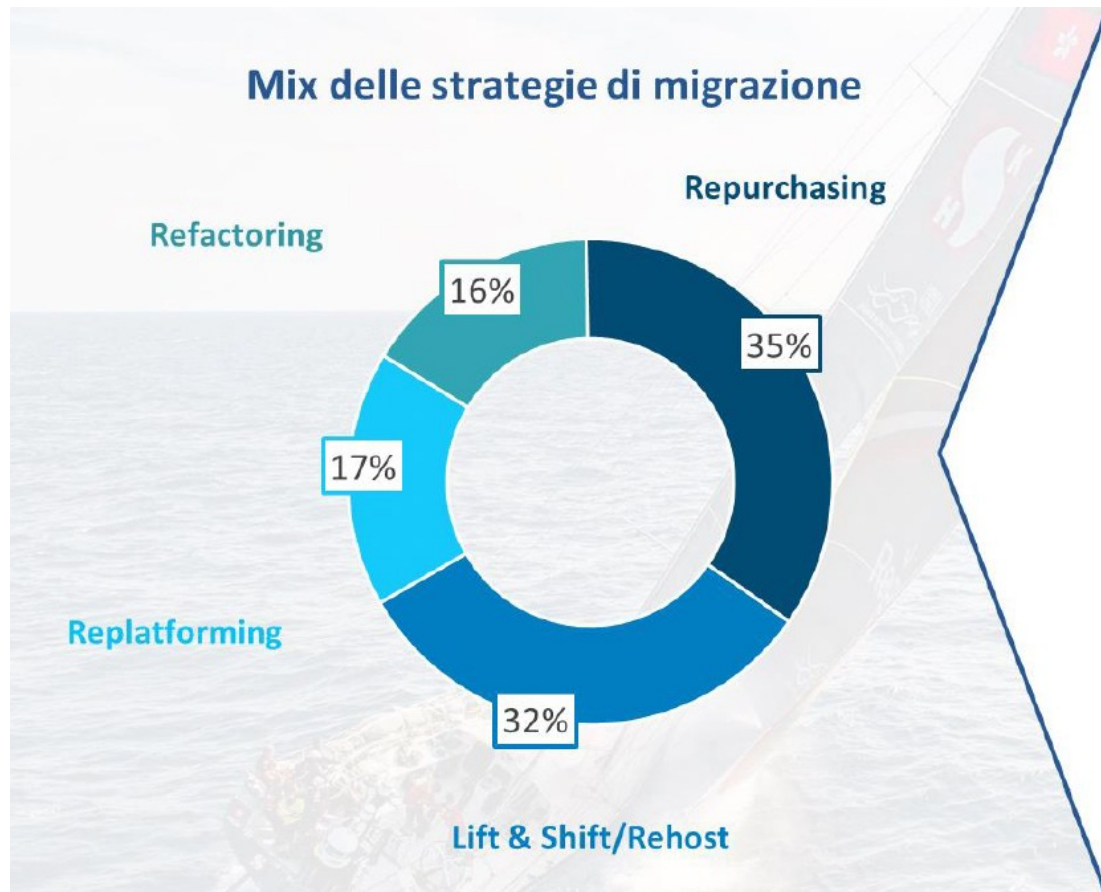
TCMA = Tasso Medio Annuo Composto di Crescita --> tasso di crescita medio annuo

Italy – Digital market & verticals: 2020 – 2024



TCMA = Tasso Medio Annuo Composto di Crescita --> tasso di crescita medio annuo

Italy – Cloud Migration



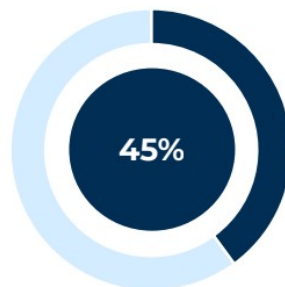
...ma solo il 10% delle applicazioni cloud sono "native"

Italy – Digital divide

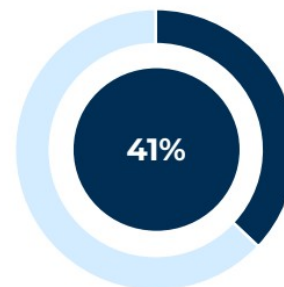
La necessità di potenziare le competenze in azienda



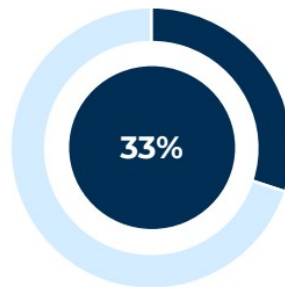
**Per quali competenze
l'azienda percepisce un
gap da colmare?**



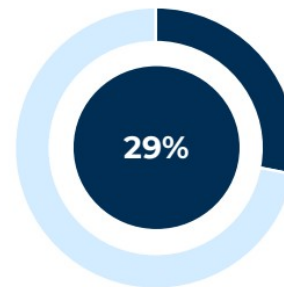
**Gestione Hybrid e
Multi Cloud**



**Sviluppo Cloud
Native**



**Metodologie e strumenti
DevOps/Agile**



**Strategie di Cloud
Migration**

Campione 2020 : 141 grandi imprese

Fonte: Osservatorio Cloud Transformation – Politecnico di Milano

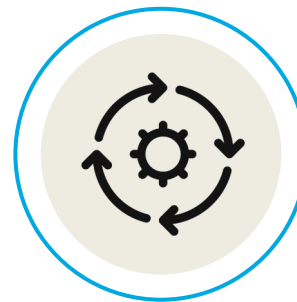
Customers have common needs & challenges



Hybrid cloud infrastructure
Build the foundation for the future, while managing costs to speed progress

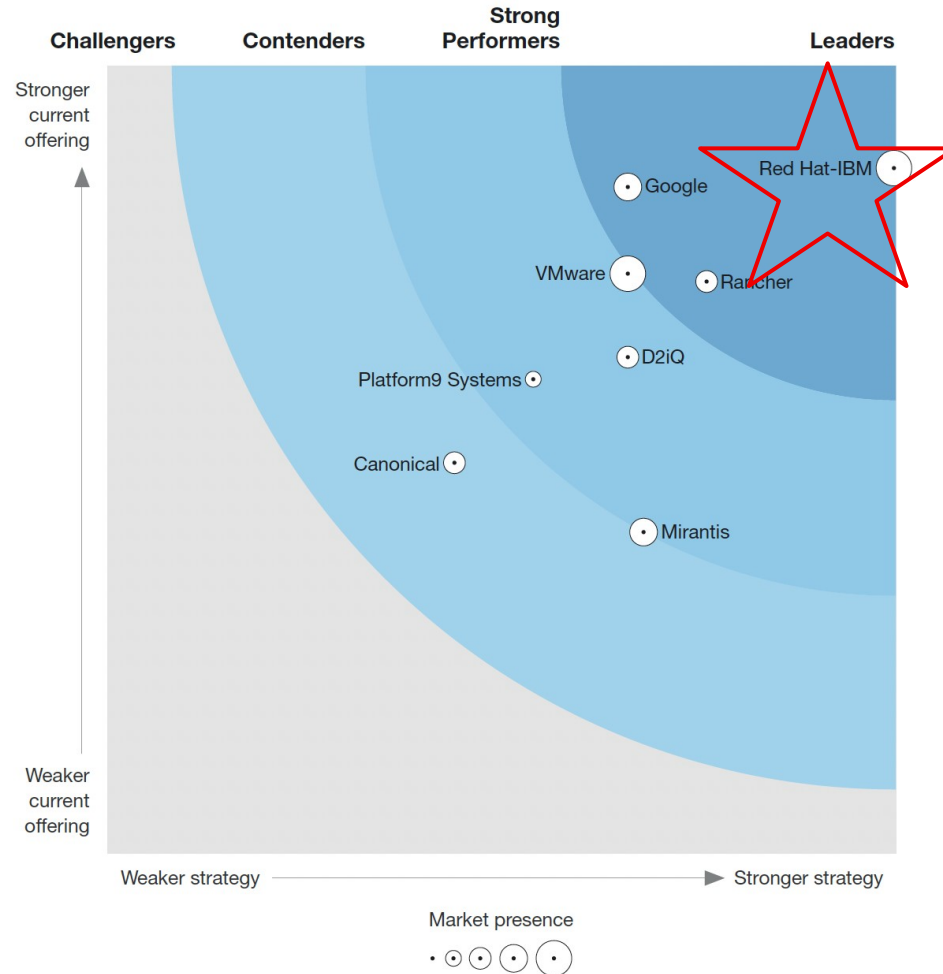


Cloud-native development
Accelerate application development, innovation, & delivery



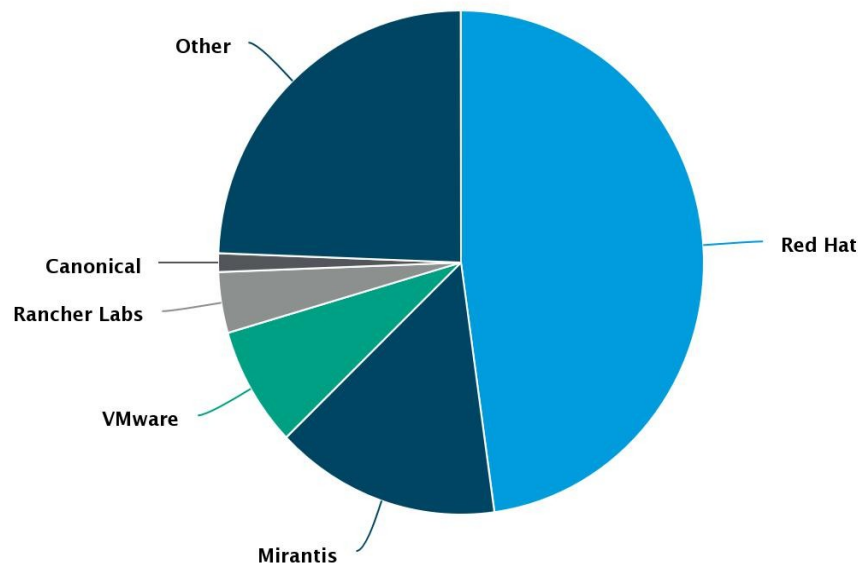
IT automation & management
Automate infrastructure & applications so you can do more without sacrificing stability

Forrester – Multicloud Container Development Platforms



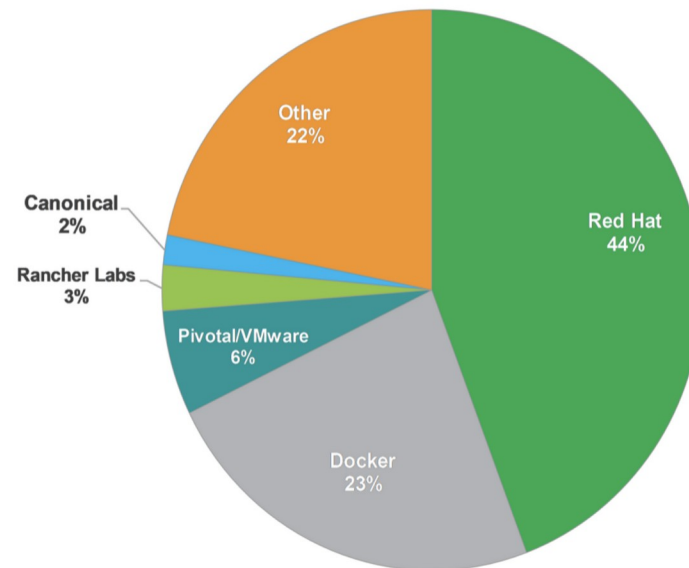
OpenShift – The LEADER

Container Software Market



Source: Omdia

Exhibit 1 Commercial container software revenue market share by vendor



Source: IHS Markit | Technology, now a part of Informa Tech

© 2019 Informa PLC

Red Hat
Summit

THANK
YOU



[linkedin.com/company/Red-Hat](https://www.linkedin.com/company/Red-Hat)



[facebook.com/RedHatinc](https://www.facebook.com/RedHatinc)



[youtube.com/user/RedHatVideos](https://www.youtube.com/user/RedHatVideos)



twitter.com/RedHat