

Digital transformation at PostNord Strålfors – what happened to us?

Red Hat Open Tour 2022

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PostNord Strålfors

- Revenue (2021): ~ 2 Bn SEK
- EBIT (2021): 135 MSEK
- Employees (FTE): ~ 700
- Nordic presence: **Sweden, Finland, Norway and Denmark**

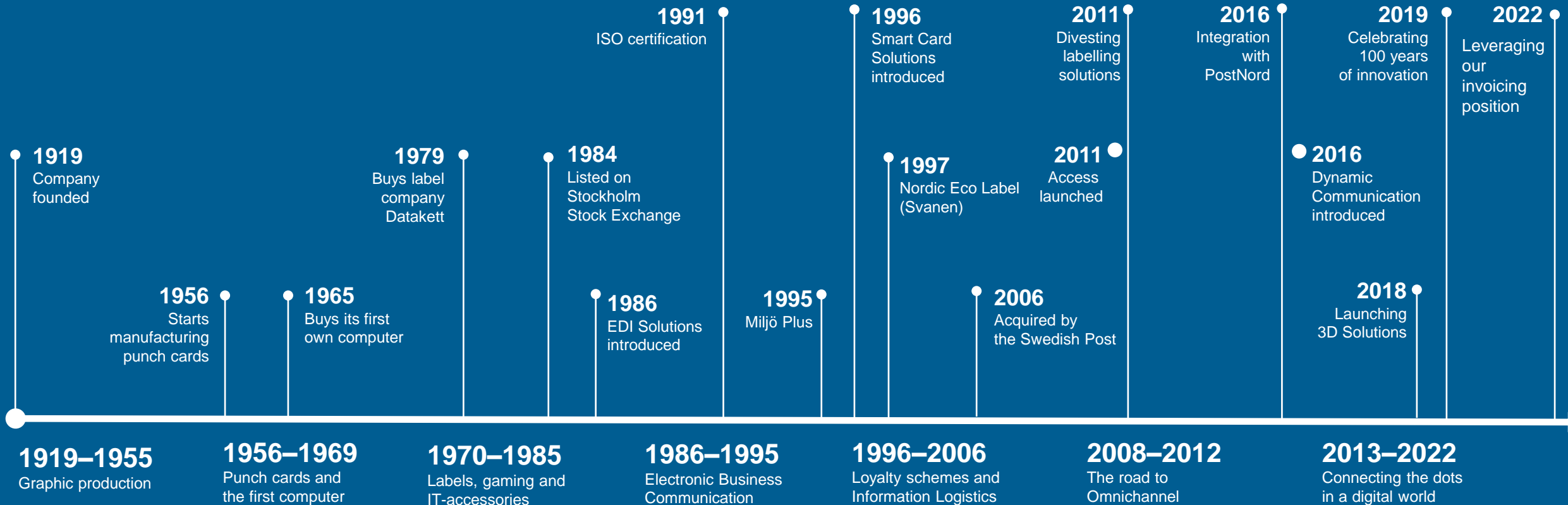


A photograph of three people in a dimly lit office environment. A man in a blue shirt is leaning over a woman with red hair and glasses, who is sitting at a desk and typing on a keyboard. Another woman is visible in the background, also looking at a computer screen. The background is dark, with the primary light source being the computer monitors, which display code or data. The overall mood is professional and collaborative.

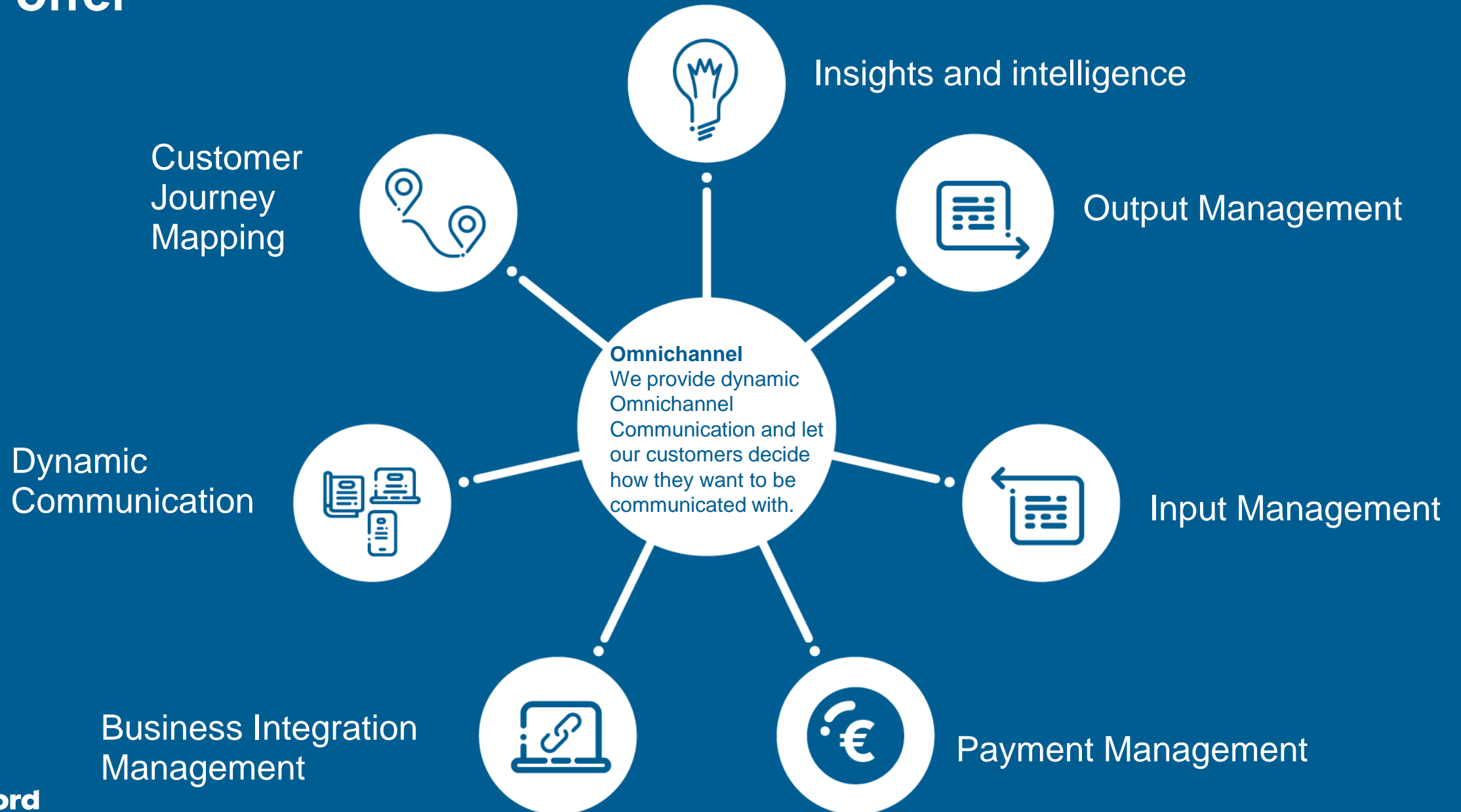
We have a leading and important role in the Nordic communication infrastructure

Every year we distribute about 1.3 billion communication messages, for our customers, to their consumers in the Nordic region

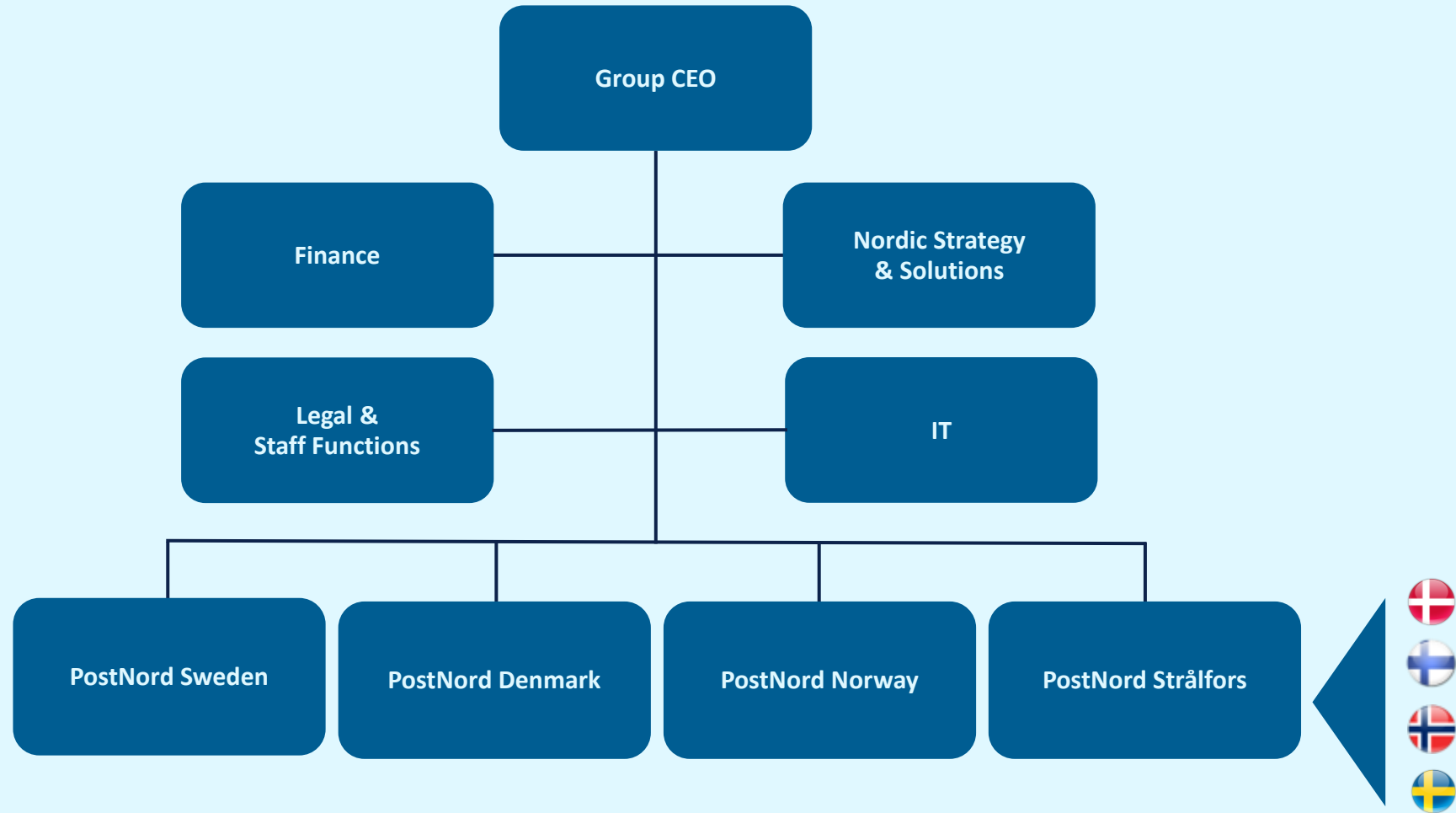
More than 100 year of innovation



Our offer



PostNord Group

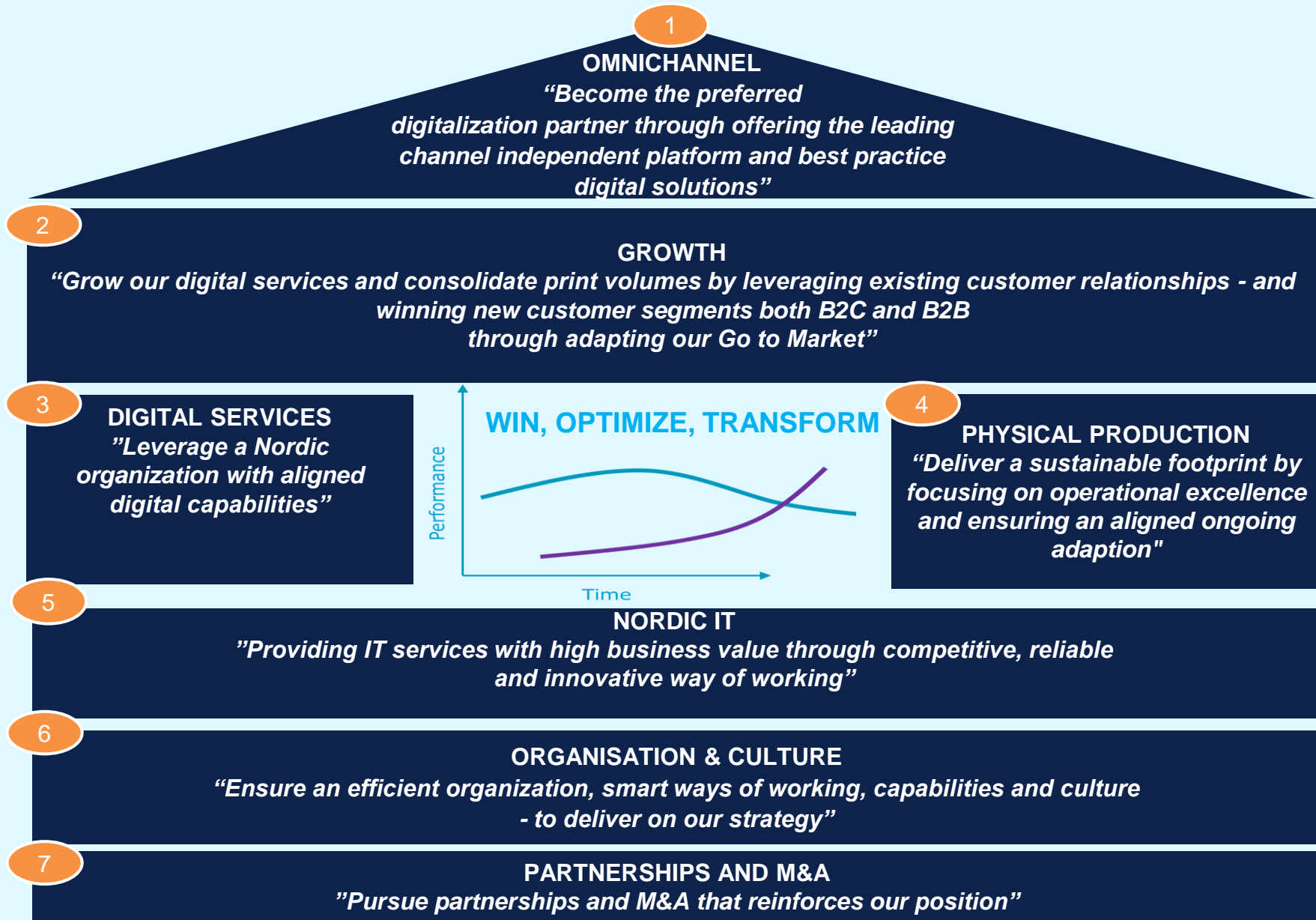


PostNord Strålfors Nordic Management Team



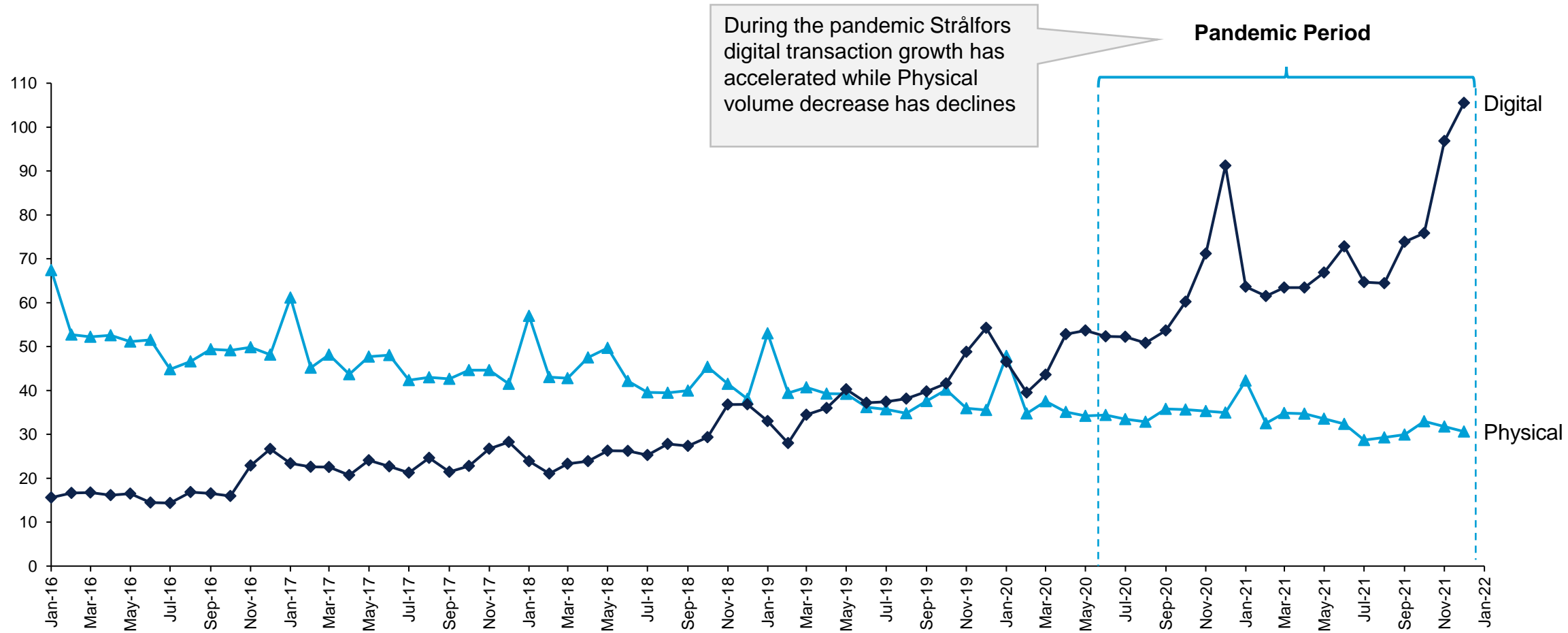
* Adjunct

Our joint transformation agenda

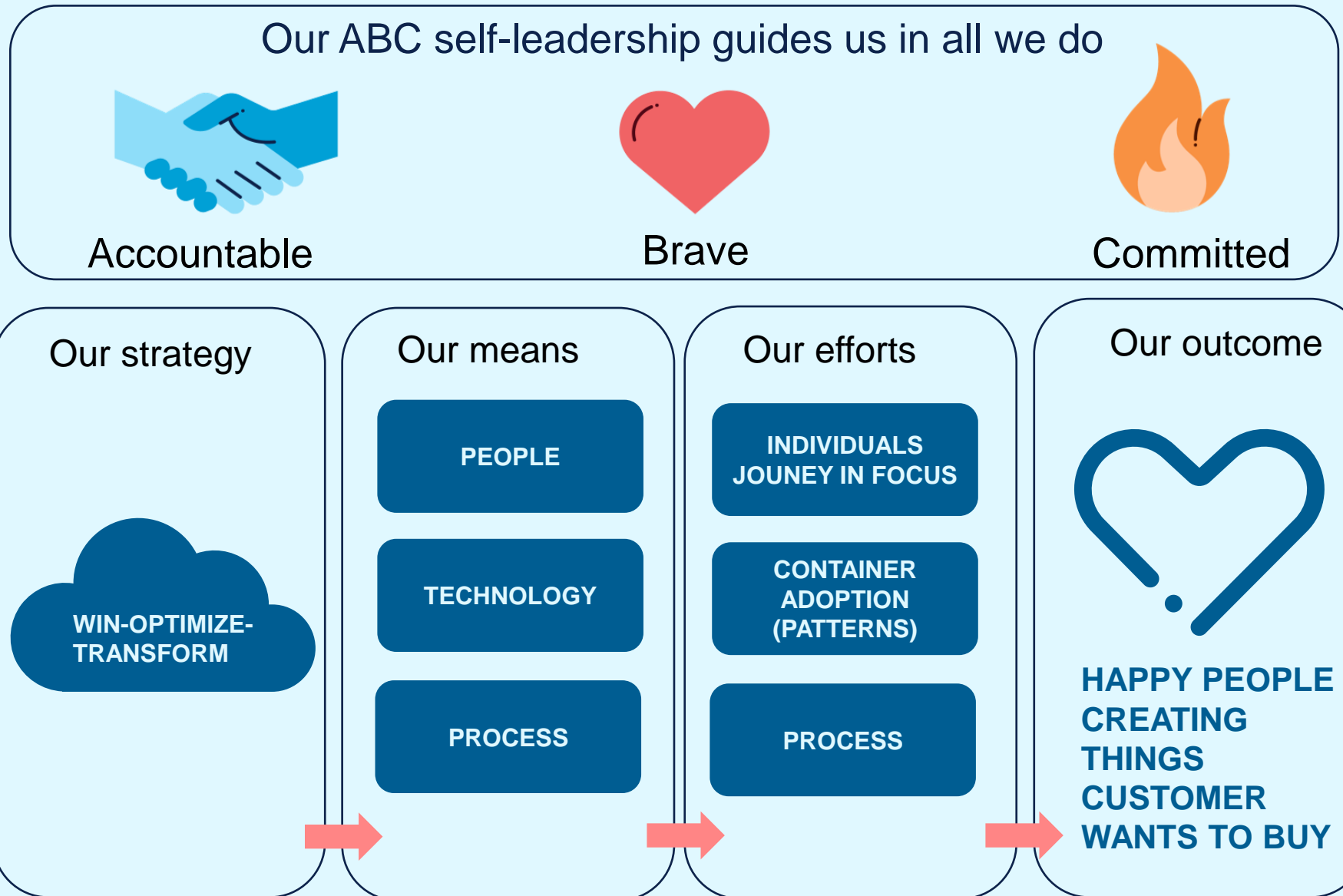


During the pandemic (2020-2021), we have seen an accelerating digital growth and a slower physical decline, i.e. an increase in the total volume

PostNord Strålfors Total volume development 2016-2021* [Million transactions]

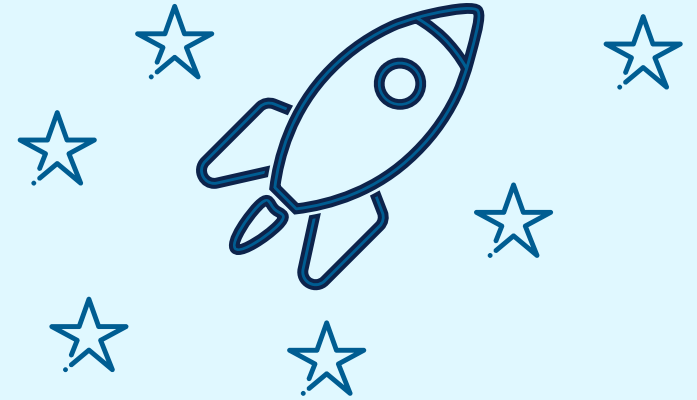


Overview of the digital transformation at Strålfors



WHILE HAVING
FUN!

Process



Strålfors Way Forward!

**Security and
Compliance!**

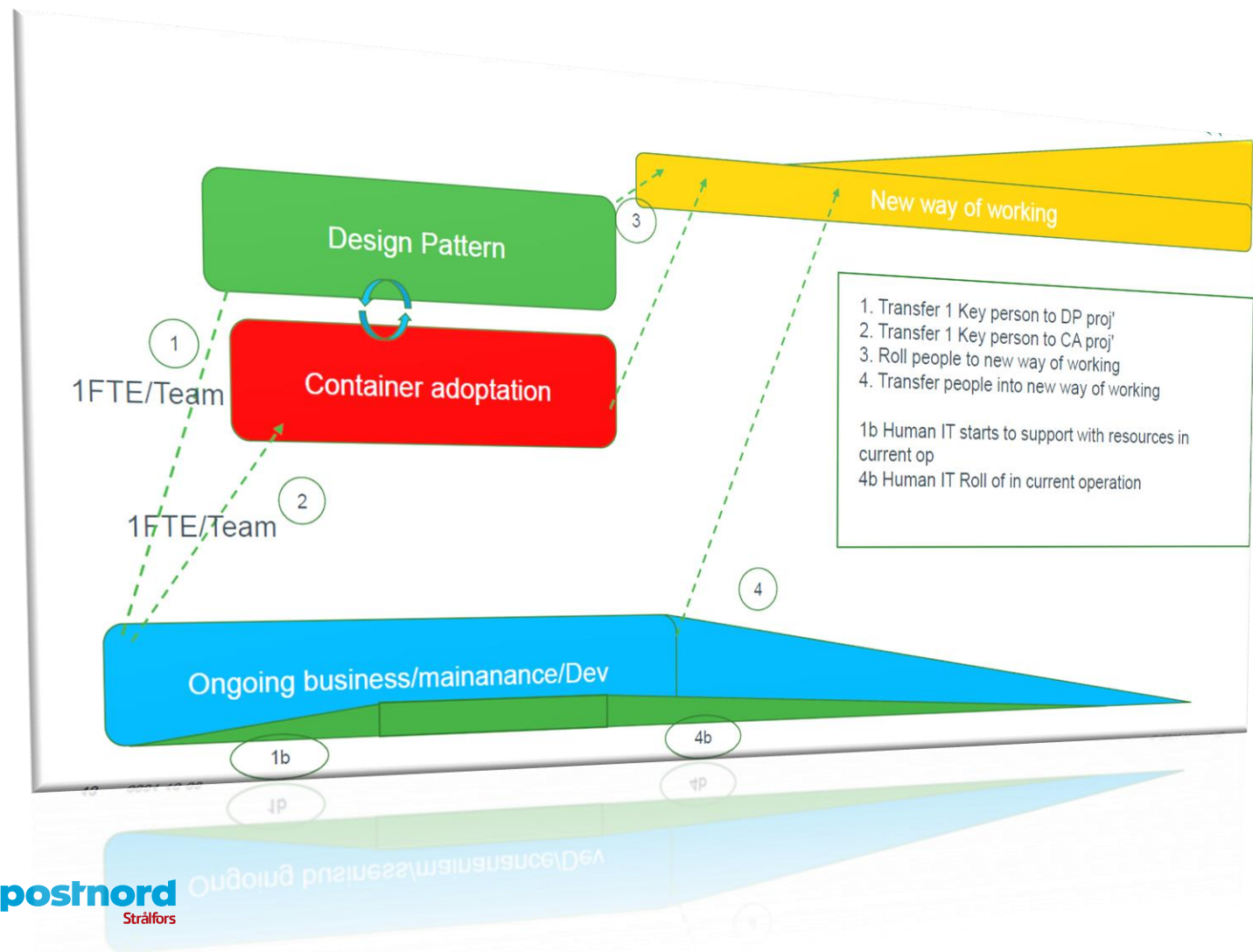
SAFe!

**Strålfors Way of
Working!**

**Standardize and
optimize Physical
production!**

ITIL 4!

People



Employer
attractiveness

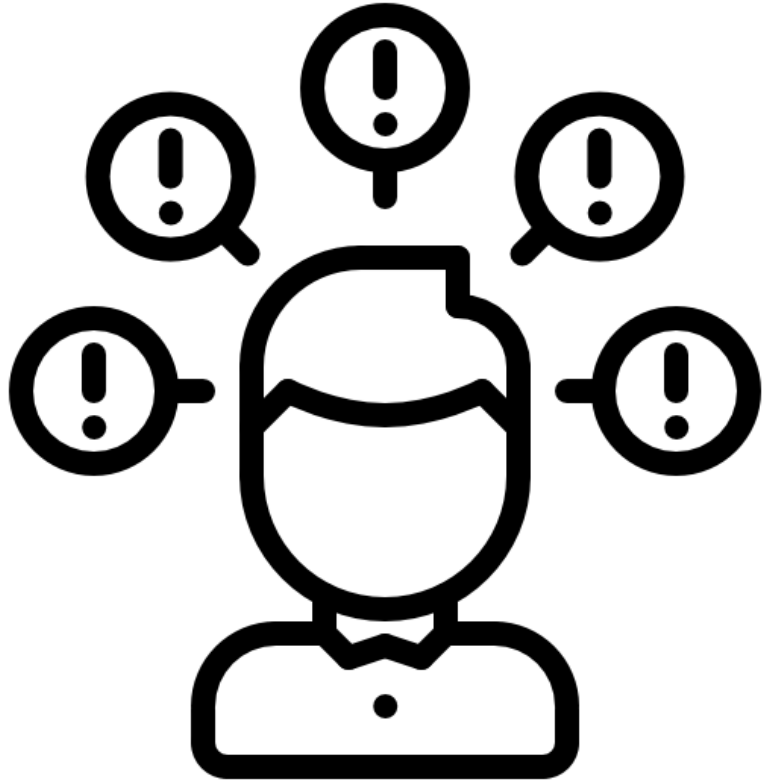


Mindshift



Employee
attractiveness

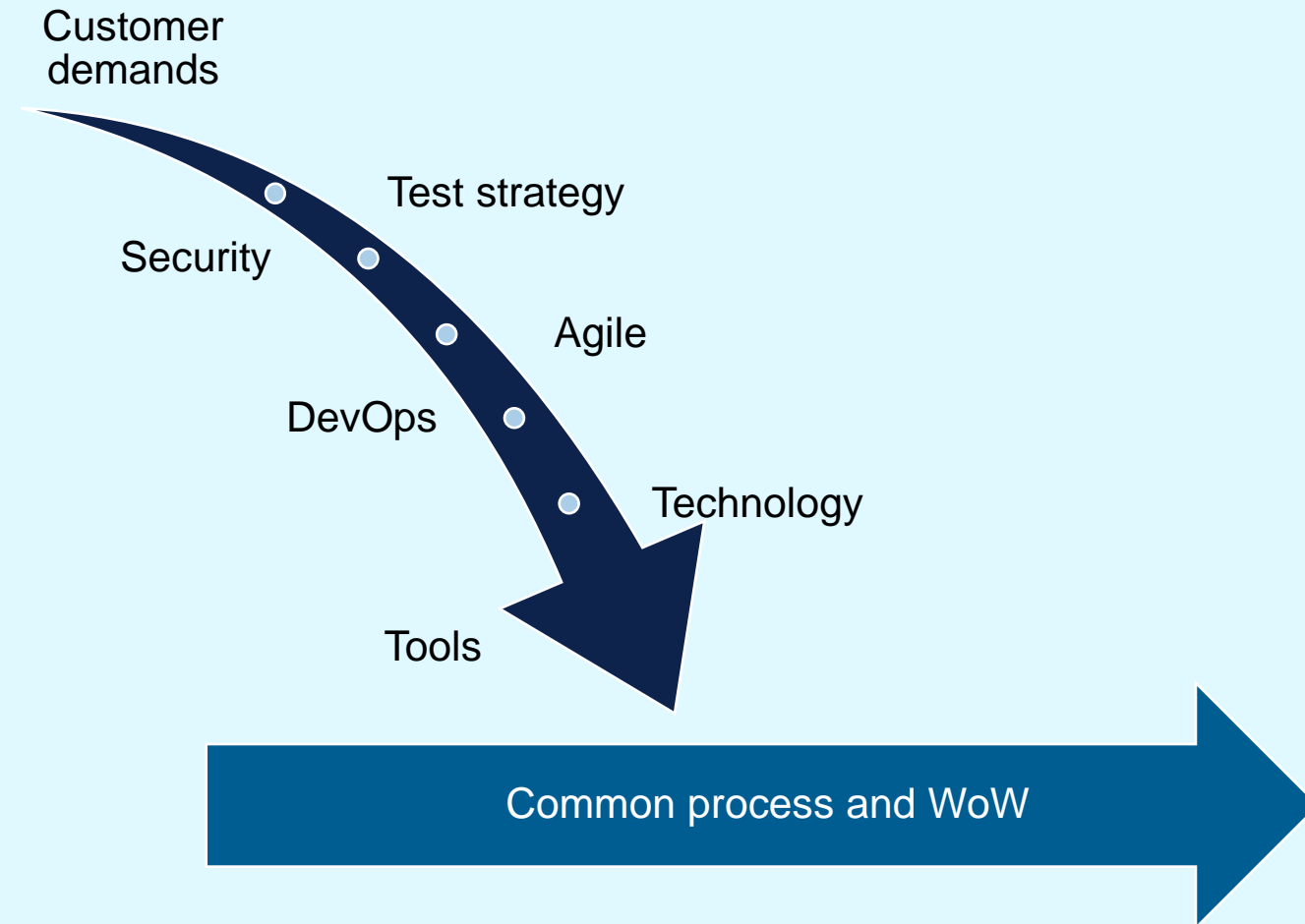
Challenges before



- Solutions had outnumbered us in complexity
- Big applications that wasn't easy to maintain
- Hard keeping up with technical depth and security issues
- Complexity in network environment
- Slow processes between development, infrastructure and operations

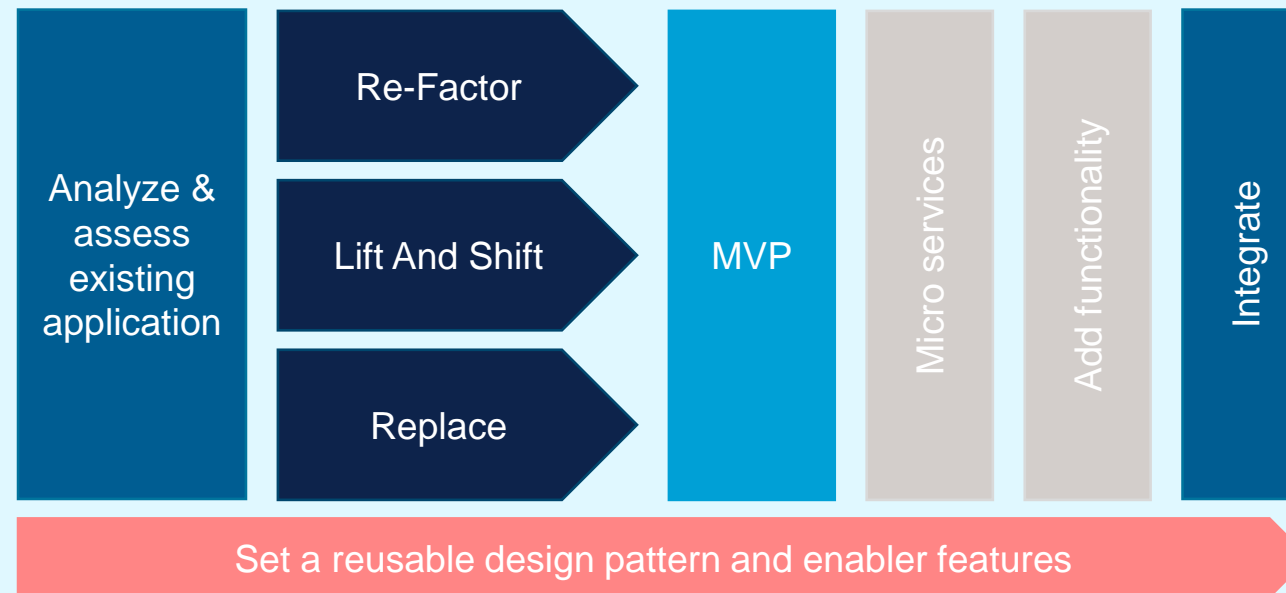
Not unique problems just for us!

Streamlining



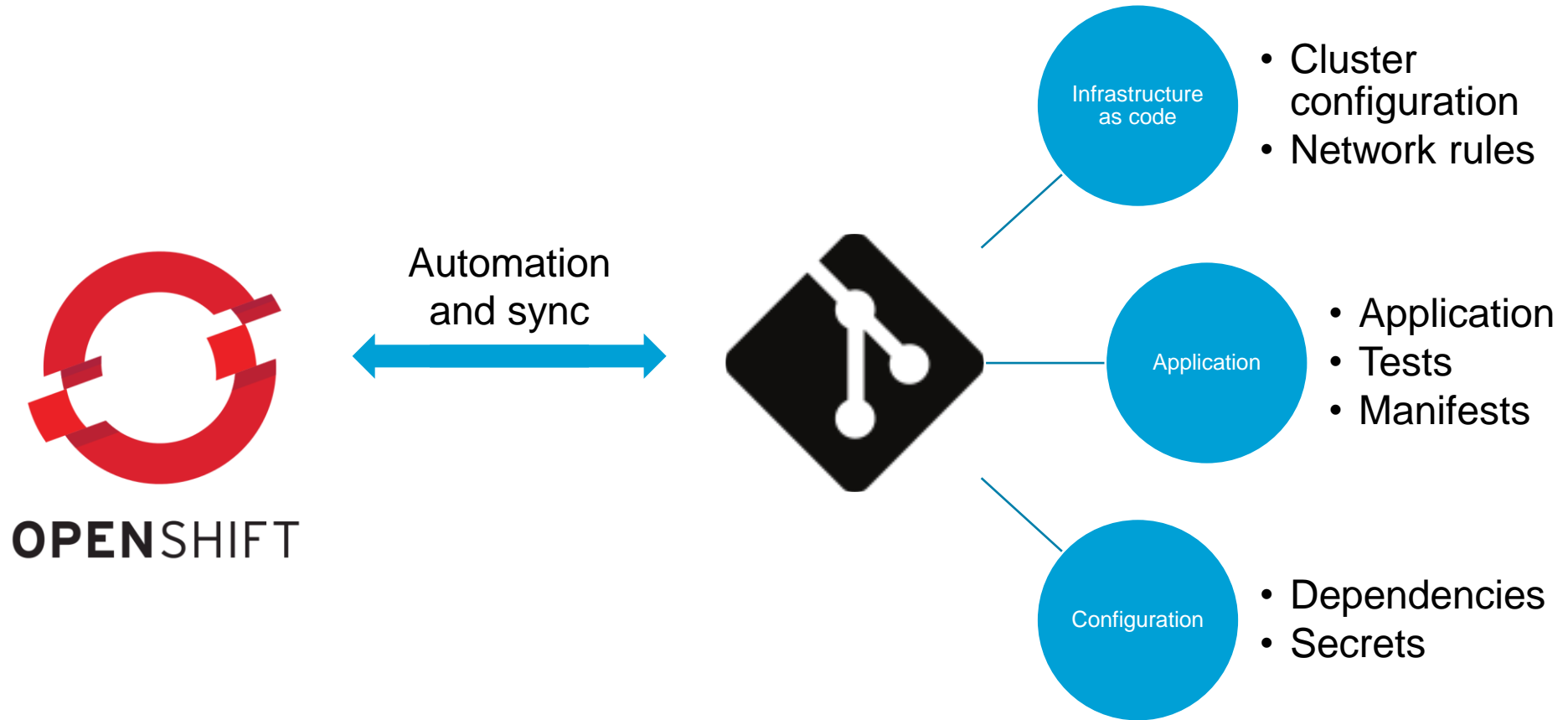
Application modernization

Driven by business needs



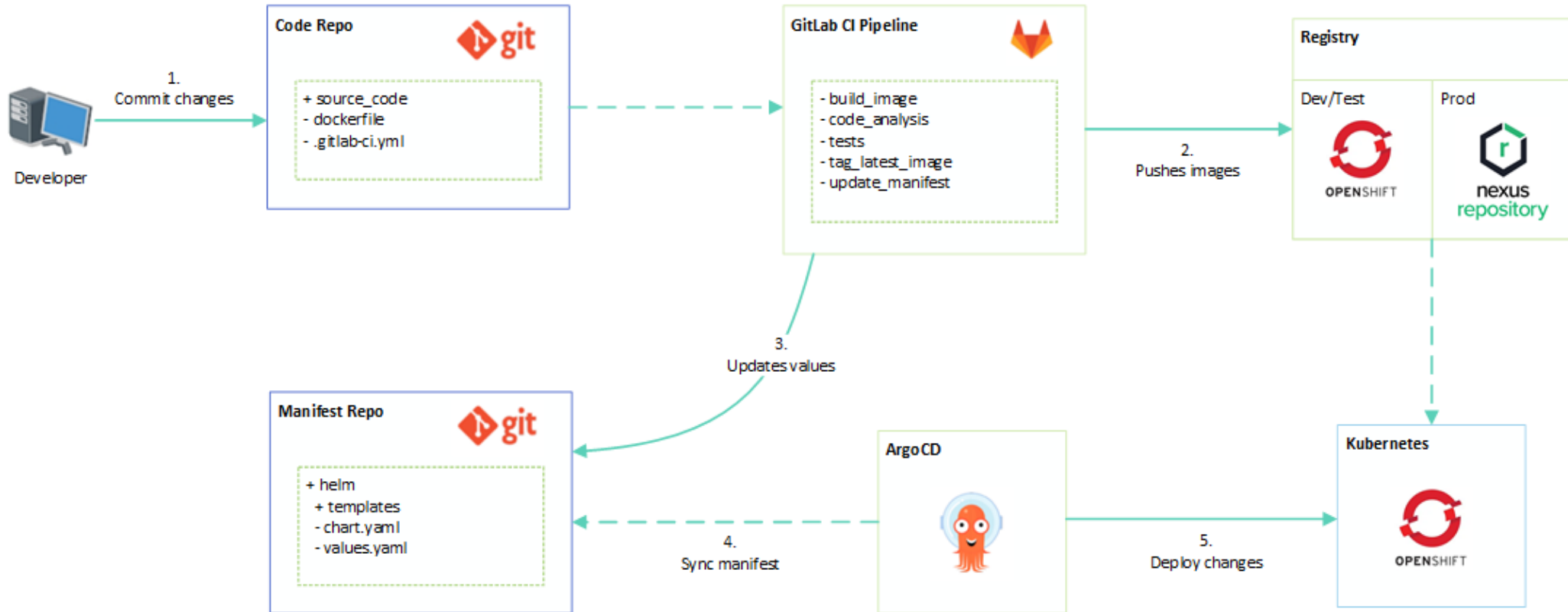
GitOps

One single source of truth



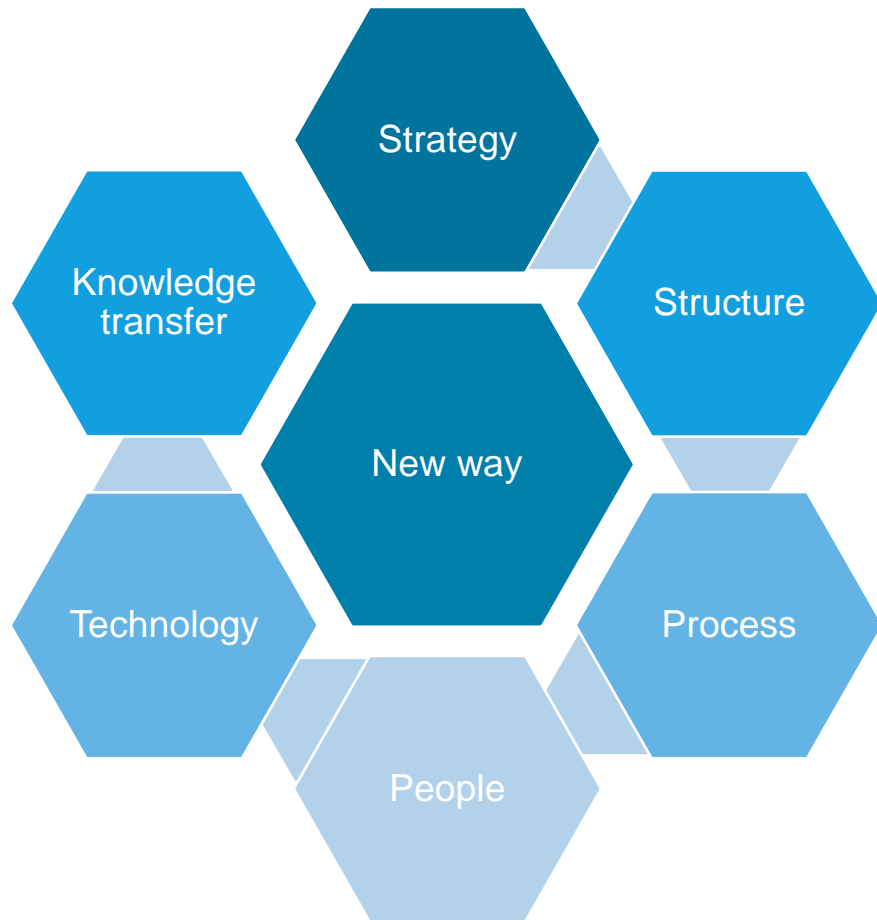
GitOps

The way we did it



New way of working

Using new technology is a bumpy ride



- Community of Practice
- Educate people
- Help between teams (Share knowledge)

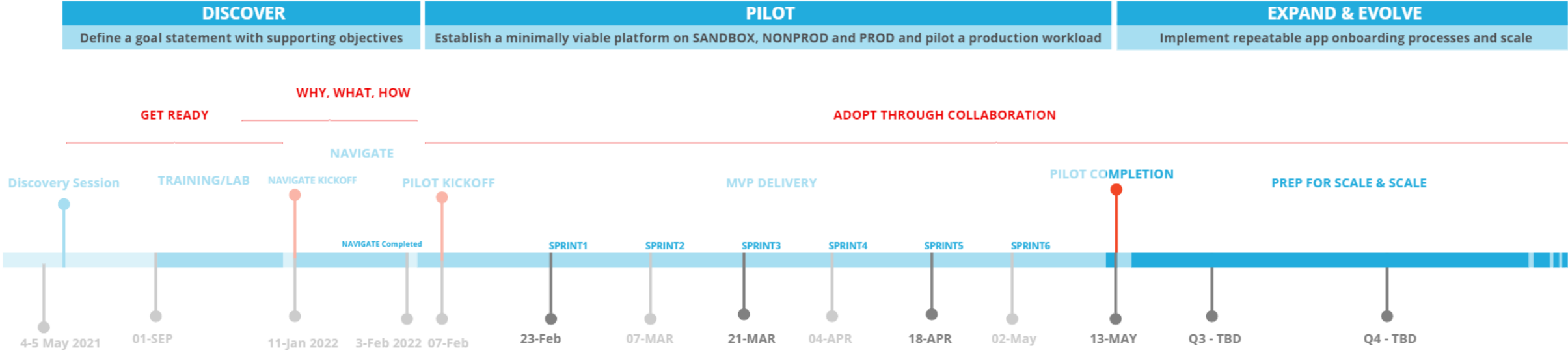
Container what?



Our Journey



RED HAT CONTAINER ADOPTION JOURNEY



Hybrid cloud

- Azure
- Cloud automation -> Automate everywhere
- Infrastructure as code
- GitOps



As above, so below



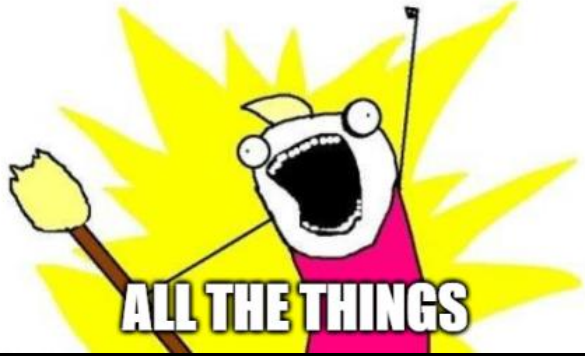
NETWORKING IS HARD



**NETWORKING IN CLOUD IS
JUST AS HARD**

Takeaways

GITOPS



SAN PEOPLE

THEY KNOW HOW TO RAID!

DIY.DESPAIR.COM

- Start small, but think big
- GitOps everything
- Keep your friends close

Keep steering the ship



Thank you!

Have fun!